



red balloon
the business of elevation™



Jennifer Maggiore

*"Thank you for being the guest speaker at our staff meeting. **Your talk on our personal and work "whys" was very profound.** I look forward to having you join us again for an in-depth session and for sharing your insight with us. It was well-received by our staff and provided great dialogue."*

-Colleen Jennings-Roggensack
Executive Director for ASU Gammage & Assistant Vice President for Cultural Affairs
asugammage.com

"You spoke from the heart TO the heart. My son, my partner and myself were quite touched by not only what you said, but HOW you said it... and of course your story, which was moving unto itself. I was filled with hope! I wanted to express my deep gratitude for your wisdom and spirit."

-audience member

speaking

Jennifer presents an engaging, motivating, and informative message with the goal of connecting meaningfully with each audience member. An established event host, interviewee, keynote speaker and panelist. Jennifer speaks with conviction, passion and humor on topics of making a genuine connection with your employees and customers, regulatory topics in healthcare, law and finance, finding fulfillment in your career, and variety of marketing and business topics. Custom presentations are available upon request.

sample topics:

- + Finding Your Why: A Purpose Driven Career
- + HIPAA + NLRA Compliance in Social Media
- + Creating the Conscious Environment
- + Custom presentations available

services

- + custom employee retention and work-life balance programs
- + executive social media training
- + Social Media Community Manager Training and certification
- + marketing and social media training
 - + functionality
 - + content and message development
 - + systems implementation
 - + reporting mechanisms
- + branding and identity consulting
- + social media guidelines and compliance training



Jennifer Maggiore



Jennifer Maggiore is a nationally recognized social media consultant and speaker.

She is passionate about helping organizations to succeed, not just at making more money, but at humanizing their brands, and making genuine connections with their audiences.

She launched her business in 2005, and found herself quickly expanding her business as one of the country's first social media consultants.

Since then, Jennifer has been recognized with Arizona Republic's '35 Women Entrepreneurs Under 35' award, and her company was named one of Arizona's Top 10 Internet Marketing Firms by the Ranking Arizona public opinion poll. She has also recently published 'the executive's guide to social media' and in 2014 launched red balloon's Social Media Community Manager certification program.

red balloon offers social media consulting and management to a number of verticals including education, publishing, food & beverage, visitors & convention bureaus, retail, beauty, and ecommerce. Jennifer's specialty expertise includes social media consulting as related to the National Labor Relations Act, HIPAA, regulated industries like healthcare, law and finance and she has worked with several Fortune 500 companies, non-profits and entertainers.

Other services include webinars and custom curriculum development for on-site training on a variety of social media and work-life balance topics, as well as video and graphic development for social media use.

To learn more about Jennifer and the story behind the name red balloon, visit redballooninc.com/the-story

praise



contact red balloon

Contact us for more information about red balloon marketing and training solutions.



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www.redballooninc.com



twitter.com/jennmaggiore



youtube.com/redballoontv



facebook.com/redballooninc

“Jennifer Maggiore and her team will invariably bring perspective, insight and value to your company. She gets marketing, social media and engagement. Now more than ever is the time to market your brand, product and service. You can rely on Jennifer to help you leverage your business marketing strategy. She is refreshing, authentic, professional and energetic.”

-Sherry Azzarella
Founder of non-profit Upwardly Noble

“I had the pleasure of attending Jennifer’s presentation on social media and its position in your marketing mix. She is an enthusiastic, engaging and compelling expert on social media. I also enjoyed her practical approach of combining new media with traditional marketing planning to make an impact with my customer. I would suggest anyone thinking about exploring this space, contact red balloon.”

-Eileen Proctor
Professional Speaker and Media Personality

“I can’t thank you enough for all your help and guidance in creating my brand, and your guidance in marketing and social media. You make an overwhelming task seem so easy and I know I’ll be in good hands for years to come. Transitioning into having my own firm and practice has been a daunting task, but feeling so comfortable with my new brand has been a huge step forward. From the bottom of my heart, Thank You!”

-Claudia Sawaf
Sawaf Financial

*“Awesome meeting you. **YOU are a natural.**”*

-Stephanie Sandoval
host, Sonoran Living Live, ABC Affiliate, Phoenix
sonoranliving.com